

**III B. Tech II Semester Regular Examinations, April - 2016**  
**DATA WARE HOUSING AND MINING**  
(Common to CSE and IT)

Time: 3 hours

Max. Marks: 70

- Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)  
2. Answering the question in **Part-A** is compulsory  
3. Answer any **THREE** Questions from **Part-B**

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**PART -A**

- 1 a) What is a Data warehouse? Briefly describe the need for data warehousing. [4M]
- b) What is Data integration? [4M]
- c) Describe different types of OLAP servers. [4M]
- d) Describe random sub sampling. [3M]
- e) Define a frequent set. [3M]
- f) Describe different types of clustering. [4M]

**PART -B**

- 2 a) What is data mining? Briefly explain the Knowledge discovery process. [8M]
- b) Discuss about Data Mining Task Primitives. [8M]
- 3 With examples, discuss in detail about the available techniques for concept hierarchy generation for categorical data. [16M]
- 4 a) Explain the three-tier data warehouse architecture. [8M]
- b) What is a concept hierarchy? Describe the OLAP operations in the Multidimensional data model. [8M]
- 5 a) Why pruning is useful in decision tree induction? What is a separate set of tuples to evaluate pruning? [8M]
- b) Why naive Bayesian classification is called naïve? Briefly outline the major ideas of naive Bayesian classification. [8M]
- 6 a) Explain difference between partitions based Apriori and Apriori algorithm. [8M]
- b) Write an algorithm for finding frequent item-sets using candidate generation. [8M]
- 7 With a suitable example, explain K-Means Clustering algorithm. [16M]



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**PART -A**

- |   |   |      |
|---|---|------|
| 1 | a) Describe about transactional database. | [4M] |
|   | b) What is Data cleaning?                 | [4M] |
|   | c) What is a data ware house?             | [4M] |
|   | d) Describe holdout method.               | [3M] |
|   | e) Define a FP-tree.                      | [4M] |
|   | f) What is Cluster Analysis?              | [3M] |

**PART -B**

- |   |  |       |
|---|--|-------|
| 2 | a) Explain data mining as a step in the process of knowledge discovery.  | [8M]  |
|   | b) What are the major issues in Data Mining? Explain.  | [8M]  |
| 3 | a) What is Data integration? What is entity identification problem and why it is useful?   | [3M]  |
|   | b) What is lossless and lossy dimensionality reduction? Describe any one technique for lossy dimensionality reduction.   | [8M]  |
| 4 | a) Differentiate between operational data base system and data warehouses.   | [8M]  |
|   | b) What is a concept hierarchy? Describe the OLAP operations in the Multidimensional data model.   | [8M]  |
| 5 | a) Explain the classification by decision tree induction with an example.  | [8M]  |
|   | b) Explain the following accuracy measures:<br>(a) F-measure (b) Confusion matrix (c) Cross-validation (d) Bootstrap   | [8M]  |
| 6 | a) The price of each item in a store is non-negative. For each of the following cases, identify the kind of constraint they represent and briefly discuss how to mine such association values efficiently<br>a) containing at least one Nintendo game,<br>b) containing items the sum of whose price is less than \$150. | [8M]  |
|   | b) Explain frequent item sets without candidate generation.  | [8M]  |
| 7 | Explain about K-means algorithm with suitable example.   | [16M] |

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**PART -A**

- |   |  |      |
|---|--|------|
| 1 | a) Describe about object-relational databases.                   | [3M] |
|   | b) What is data reduction? What is dimensionality reduction?     | [4M] |
|   | c) Describe snowflake and fact constellations.                   | [4M] |
|   | d) What is Classification? Describe the need for classification. | [4M] |
|   | e) Define a FP-tree.   | [3M] |
|   | f) Write a note on Hierarchical clustering.                      | [4M] |

**PART -B**

- |   |  |      |
|---|--|------|
| 2 | a) Describe different data mining functionalities.   | [8M] |
|   | b) Draw and explain the architecture of a typical data mining system.                              | [8M] |
| 3 | a) What is noisy data? Explain the binning methods for data smoothening.                           | [8M] |
|   | b) What is data integration? Discuss the issues to be considered for data integration.             | [8M] |
| 4 | a) Differentiate OLTP and OLAP.  | [8M] |
|   | b) Explain the three-tier data warehouse architecture.   | [8M] |
| 5 | a) What is Eager classification and Lazy classification? Write their advantages and disadvantages. | [8M] |
|   | b) Explain the issues regarding classification and prediction.                                     | [8M] |
| 6 | a) Explain difference between partitions based Apriori and Apriori algorithm.                      | [8M] |
|   | b) Write an algorithm for finding frequent item-sets using candidate generation.                   | [8M] |
| 7 | a) What is density based clustering? Describe DBSCAN clustering algorithm.                         | [8M] |
|   | b) What is partitioning method? Describe any one partition based clustering algorithm.             | [8M] |

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**PART -A**

- |   |  |      |
|---|--|------|
| 1 | a) Describe heterogeneous and legacy databases.                  | [4M] |
|   | b) Describe how correlation coefficient is computed?             | [3M] |
|   | c) What is a Data warehouse?                                     | [4M] |
|   | d) What is Classification? Describe the need for classification. | [4M] |
|   | e) Define Apriori property.                                      | [3M] |
|   | f) Distinguish between classification and clustering.            | [4M] |

**PART -B**

- |   |   |       |
|---|---|-------|
| 2 | a) What are the major issues in Data Mining? Explain.   | [8M]  |
|   | b) Draw and explain the architecture of a typical data mining system.   | [8M]  |
| 3 | a) What is data cleaning? Describe the approaches to fill missing values.   | [8M]  |
|   | b) Briefly describe various forms of data pre-processing.   | [8M]  |
| 4 | Briefly discuss about the following data warehouse implementation methods:<br>(a) Indexing OLAP data                      (b) Metadata Repository.  | [16M] |
| 5 | a) Describe the criteria used to evaluate classification and prediction methods.  | [8M]  |
|   | b) Explain the following accuracy measures:<br>(i) F-measure (ii) Confusion matrix (iii) Cross-validation (iv) Bootstrap  | [8M]  |
| 6 | a) Briefly explain about FP- growth algorithm. Write its advantages over other mining algorithms.   | [8M]  |
|   | b) Write an algorithm for finding frequent item-sets using candidate generation.  | [8M]  |
| 7 | a) What is clustering analysis? Give the different types of clustering techniques.  | [4M]  |
|   | b) Consider five points $\{X_1, X_2, X_3, X_4, X_5\}$ with the following coordinates as a two dimensional sample for clustering :<br>$X_1 = (0.5, 2.5)$ ; $X_2 = (0, 0)$ ; $X_3 = (1.5, 1)$ ; $X_4 = (5, 1)$ ; $X_5 = (6, 2)$ ;<br>Illustrate the K-means partitioning algorithms using the above data set. | [12M] |

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